

Deliverable 1

1-2 paragraphs summarizing an overview of your investment idea in Word

- Let us know how you're thinking about approaching your stock pitch (i.e. what makes this an attractive investment opportunity)
- Describe the business concisely and simply
- Name and describe all of the revenue segments or operating segments of the business
- Refer to this for guidance on how to understand public businesses Put financial statements in Excel (IS, BS, CFS)
- We will be covering how to do this next meeting

Due on Monday, March 11th at 11:59 PM

- This deliverable is **mandatory**

Email both to bingfinancesociety@gmail.com

- Subject line must be: Team [name/number] – Deliverable 1