

Deliverable 1

Due: Sunday, September 24th at 11:59PM

As they relate to Intuit and PayPal, put together a write-up addressing:

- Practical reasoning supporting an acquisition
- General environment
- Industry environment
- Competitive environment
- Porter's five forces
- SWOT analysis
- Potential synergies
- Potential barriers to this acquisition
- The pros and cons of the various acquisition strategies as they relate to the potential Intuit and PayPal deal
- What measures could the target enact to block the transaction
- How would the target be integrated into the pro forma company?

Format: Double spaced, times new roman, font size — 12, PDF

Email Deliverable 1 to bingfinancesociety@gmail.com with the subject as follows:

- "Team [Number] Deliverable 1"