

BUY: Molson Coors Beverage Company

Consumer Staples Sector

Lead Analyst: Sarah McKay





Company Overview

Industry Overview

Investment Thesis

Valuation

Risks and Mitigants

Company Overview

Business Model

American-Canadian **multinational beverage brewer** selling in over **100 countries** with over **350 independent distributors**

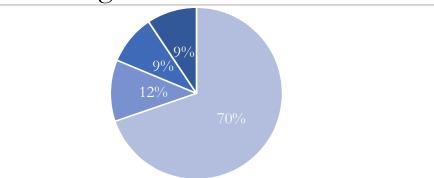
Product lines include **premium brews**, international brews, economy class brews, craft beers and a **new seltzer and spirit line**

5th largest brewing company in the world, with the second largest market share in brewing industry

Most Popular Brands



Revenue Segments



MOLSON COORS beverage company

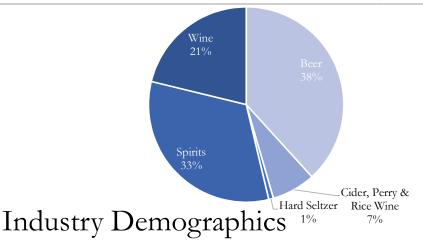
US Canada United Kingdom Other Historical Stock Performance



Industry Overview



Alcoholic Beverage Revenue Segments





Valued at \$504.60 billion in 2022 consisting of beer, wine, brandy, and spirits

Global market size is expected to grow at a compound annual growth rate of 9.4% until 2026

Alcohol is responsible for 16.5% of beverages consumed and U.S. market volume totals over 202 billion liters

Emerging Trends



Many popular drinks are being turned into alcoholic products such as Mountain Dew and Simply Lemonade



Fruity low-calorie seltzers & canned spirits entering the market in high demand



Online and deliverable alcohol sales are growing immensely due to COVID

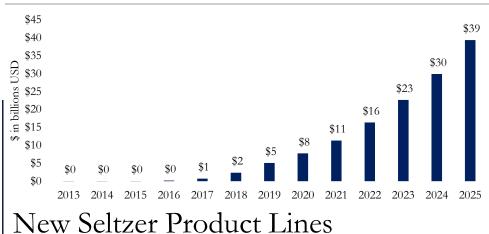
Competitors



Product Line Growth



Hard Seltzer Market Growth



- Partnership with **Coca-Cola Company** to create **Simply Lemonade Seltzers** in Summer 2022 3.5% MS
- Topo Chico Seltzers expansion into Canada
- Vizzy seltzer 14th fastest growing brand in 2021 4th most popular seltzer
- 9% market share across hard seltzer space currently

Revitalization Plan

Investment in new digital capabilities and data resources

Modernization of breweries to meet future growth demand

Reduce development-tomarket timeline to streamline new products

Deleveraging plan to

decrease their net debt

from MillerCoors deal

Expansion Into Liquor



Released Five Brand Whiskey under Coors Whiskey Company - heavy expansion in Q4 2022 due to great preliminary review

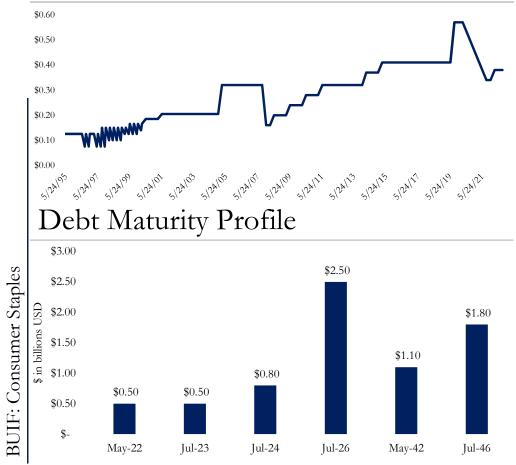
Continuing Coca-Cola partnership through Topo Chico Spirited - ready to drink canned cocktails - a spinoff of their Topo Chico seltzers



Dividends & Debt Recovery



Dividend History



COVID-19 & Acquisition Setback

MCBC began an acquisition of Atwater Brewery a month before the pandemic started, causing them to handle it through lockdown

Mgmt. did pay a dividend in Q3 2020 & Q1 2021 to allow the company to sustain themselves through early pandemic stress

MCBC began paying dividends again in 2021, and they have been steadily increasing back to pre-pandemic levels

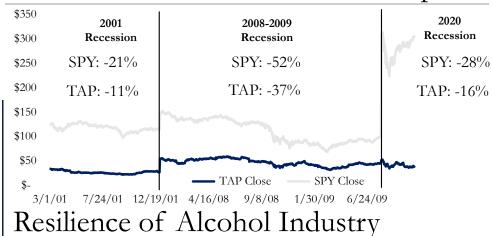
Miller Coors Acquisition Success

- Net sales more than doubled following the acquisition
- COVID impacted reaching full potential of acquisition
- Over **\$250 million in cash tax benefits** for first 15 years after completion
- Acquisition has become over 70% of MCBC earnings since 2016
- Expected \$1.0 billion in incremental EBITDA pro forma

Recession Resistance



Recession Stock Performance Graph



Alcohol buying habits are typically **resilient in recession**, with slight increase in buying **premium brews** – MCBC's specialization

Consumer research shows that alcohol is seen as an "affordable luxury" during recession–not dependent on income

Off-premise sales increase as recession worsens, with **national/bulk brands** selling higher than craft brews

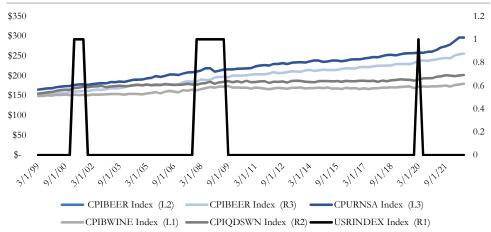
Organic Growth During COVID-19

On-premise channel restrictions from lockdown **increased off-premise** sales

Positive net pricing and portfolio premiumization allowed for **13.7% increase in sales** following COVID-19 initial setback

Large increase in **hectoliters of premium** (Miller High Life, Coors Banquet, Blue Moon Line) and **economy brews** (Miller Lite, Coors Lite, KeyStone) due to lockdown trends

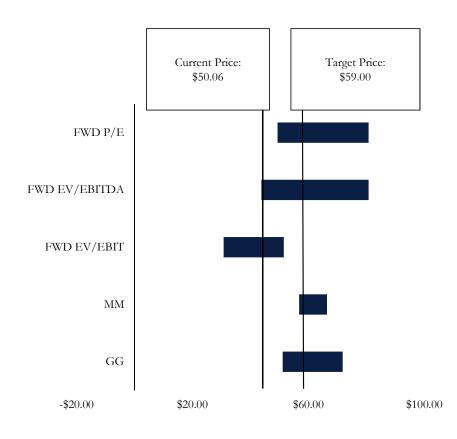
CPI of Alcoholic Bevs. vs. US CPI



Valuation

MOLSON COORS beverage company

Football Field Analysis



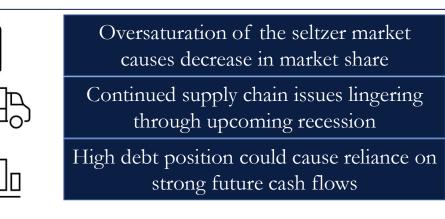
Valuation Weighting

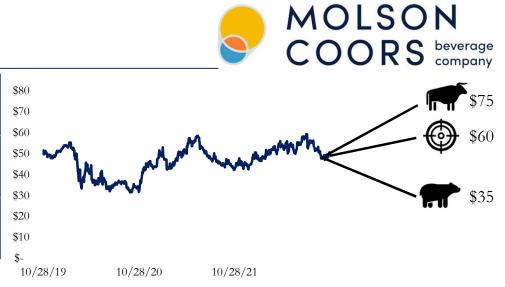
Method		e Price	Weight	
GG	\$	60.07		20
MM	\$	63.88		35
FWD EV/EBITDA	\$	49.94		15
FWD EV/EBIT	\$	49.18		15
FWD P/E	\$	67.30		15
FWD P/E Share Price	2	67.30	\$ 5	59.3

Sensitivity Tables

			Termin	al Multiple		
		8.30	8.80	9.30	9.80	10.30
Ŋ	7.24%	60.25	64.22	68.19	72.16	76.13
WACC	7.74%	58.27	62.14	66.00	69.87	73.74
M	8.24%	56.34	60.11	63.88	67.65	71.42
	8.74%	54.46	58.14	61.81	65.49	69.17
	9.24%	52.64	56.22	59.81	63.39	66.98
			Terminal	Growth Rate		
		1.00%	1.50%	2.00%	2.50%	3.00%
Ŋ	7.24%	63.50	69.89	77.50	86.71	98.10
WACC	7.74%	56.43	61.76	68.02	75.47	84.49
M	8.24%	50.35	54.85	60.07	66.20	73.49
	8.74%	45.06	48.90	53.30	58.42	64.42
	9.24%	40.42	43.72	47.48	51.80	56.81

Risks





Bear Case

- Hard seltzer market becomes oversaturated, MCBC loses market share to smaller competitors
- Supply chain issues remain despite upgrades to factories and distribution channels
- Recession crushes MCBC causing declines in sales

Base Case

- New hard seltzer product lines continue steady market share growth as market grows
- Upgrading of factories remedies supply chain issues and prevents further ones
- MCBC remains resilient through the recession

Bull Case

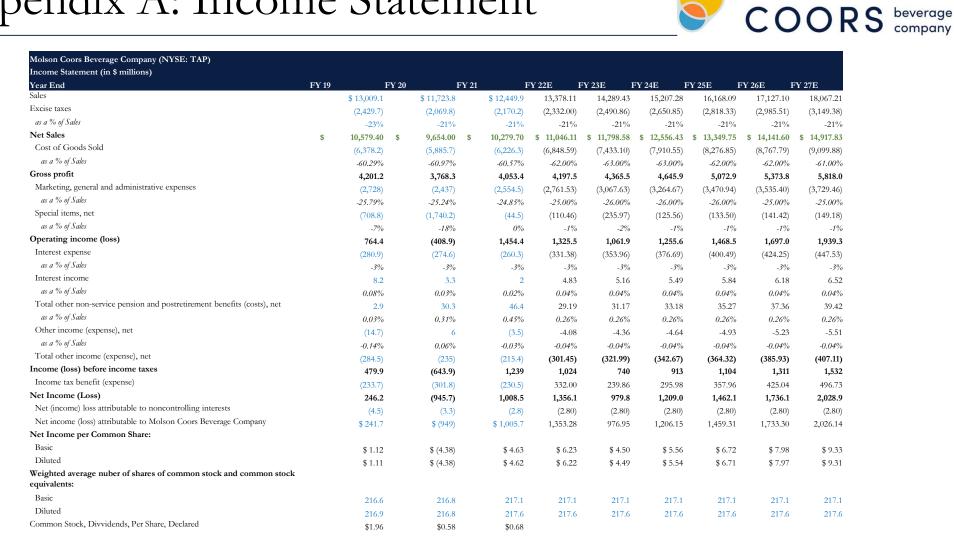
- New hard seltzer product lines steal market share from top competitors at unprecedented rate
- COVID-Recovery is seamless and supply chain issues are fully remedied quicker than predicted
- Resilience during recessionary times exceeds the street and beats all estimates



Thank you!

Questions?

Appendix A: Income Statement



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Appendix B: Balance Sheet



Molson Coors Beverage Company (NYSE: TAP)				
Balance Sheet (in \$millions) Year End	FY 19	FY 20	FY 21	
Current assets:		1120	1121	
Cash and cash equivalents	\$ 52	23.40	\$ 770.10	\$ 637.4
Accounts and other receivables:				
Trade, less allowance for doubtful accounts of \$12.1 and \$14.5, respectively		705.9	549.6	662
Affiliate receivables		8.9	8.4	10
Other receivables, less allowance for doubtful accounts of \$0.1 and \$0.2, respectively Inventories:	:	105.5	129.1	200
Inventories, less allowance for obsolete inventories of \$10.8 and \$16.2, respectively	(\$15.9	664.3	804
Other current assets, net	1	224.8	297.3	457
Total current assets	2.3	184.4	2,418.8	2,778
Properties, less accumulated depreciation of \$3,004.6 and \$2,558.8, respectively	,	546.5	4,250.3	4,192
Goodwill		531.4	6,151	6,152
Other intangibles, less accumulated amortization of \$995.1 and \$810.3, respectively		3,656	13,556.1	13,28
Other assets		341.5	954.9	1,208
Total assets		359.8	27,331.1	27,619
Current liabilities:	,-			,
Accounts payable and other current liabilities (includes affiliate payables of \$0.0 and \$0.1, respectively)	2.7	767.3	2,889.5	3.10
Current portion of long-term debt and short-term borrowings		28.2	1,020.1	51
Total current liabilities	3,0	595.5	3,909.6	3,62
Long-term debt	8,	109.5	7,208.2	6,64
Pension and postretirement benefits	-	716.6	763.2	65
Deferred Tax Liabilities	2.3	258.6	2,381.6	2,70
Other liabilities		406.5	447.2	32
Total liabilities		186.7	14,709.8	13,954
Stockholder's equity:				
Preferred stock, \$0.01 par value (authorized: 25.0 shares; none issued)		0.0	0.0	
Class A common stock, \$0.01 par value (authorized 500.0 shares; issued and outstanding: 2.6 shares and 2.6 shares, respectively)		0.0	0.0	
Class B common stock, \$0.01 par value (authorized 500.0 shares; issued and outstanding: 210.1 shares and 209.8 shares, respectively)		2.1	2.1	
Class A exchangeavle shares, no par value (issued and outstanding: 2.7 shares and 2.7 shares, respectively)	1	102.5	102.2	10
Class B exchangeable shares, no par value (issued and outstanding: 11.1 shares and 11.1 shares, respectively)	1	557.8	417.9	41
Paid-in capital	6,7	773.6	6,937.8	6,97
Retained earnings	7,0	517.0	6,544.2	7,40
Accumulated other comprehensive income (loss)	(1,1	62.2)	(1,167.8)	(1,0
Class B common stock held in treasury at cost (9.5 shares and 9.5 shares, respectively)	(4	71.4)	(471.4)	(471
Total stockholders' equity	13,4	419.4	12,365.0	13,41
Noncontrolling interests	2	253.7	256.3	24
Total equity	13,	673.1	12,621.3	13,664
Total liabilities and equity	28,8	859.8	27,331.1	27,619

Appendix C: Cash Flow Statement



Molson Coors Beverage Company (NYSE: TAP)				
Revenue Build (in \$millions)				
Year End	FY 19	FY 20	FY 21	
Net Income (Loss)	\$ 2	246.2	\$ (945.7)	\$ 1,008.5
Cash flows from operating activities:				
Net income (loss) including noncontrolling interests	\$24	6.20	-\$945.72	\$1,008.48
Adjustments to reconcile net income (loss) to net cash provided by operating activities:				
Depreciation and amortization		859	922	786.1
Amortization of debt issuance costs and discounts		13.6	8.1	6.7
Share-based compensation		8.5	24.2	32.1
(Gain) loss on sale or impairment of properties and other assets, net	6	14.7	1,553.5	9.1
Unrealized (Gain) Loss on Foreign Currency Fluctuations and Derivative Instruments, net		18.9	(111.4)	(233.8
Income tax (benefit) expense	2	33.7	301.8	230.5
Income tax (paid) received		(57)	(127)	(227
Interest expense, excluding interest amortization	2	272.4	266	253.
Interest paid	((285)	(271.9)	(256.2
Pension (benefit) expense		10.1)	0.0	0.0
Pension contributions paid	```	(5.1)	0.0	0.0
Change in current assets and liabilities (net of impact of business combinations) and other:		<. /		
Receivables		38.5	160.8	(137.6
Inventories	(17.7)	(46.2)	(143.9
Payables and other current liabilities		(53)	(50.1)	285.
Other assets and other liabilities		19.7	11.6	(40.1
Net cash provided by operating activities	1,8	97.3	1,695.7	1,573.5
Cash flows from investing activities:				
Additions to properties	(59	93.8)	(574.8)	(522.6
Proceeds from sales of properties and other assets	1	15.9	158.8	20
Other		44.6	2.4	(13.3
Net cash used in investing activities	(43	33.3)	(413.6)	(509.9
Cash flows from financing activities:				
Exercise of stock options under equity compensation plans		1.6	4.1	4.0
Dividends paid		24.4)	(125.3)	(147.8
Payments on debt and borrowings	(1,5)	86.2)	(918.9)	(1,006.6
Proceeds on debt and borrowings		3	1.5	
Net proceeds from (payments on) revolving credit facilities and commercial paper		(4.7)	0	1.4
Other		3.7	(31.8)	(23.8
Net Cash Provided by (Used in) Financing Activities	(2,00	07.0)	(1,070.4)	(1,172.2
Net increase (decrease) in cash and cash equivalents	(54	13.0)	211.7	(108.6
Effect of foreign exchange rate changes on cash and cash equivalents		8.5	35	(24.1
Balance at beginning of year)57.9	523.4	770.1
Balance at end of year	\$ 5	23.4	\$ 770.1	\$ 637.4

Appendix D: Revenue Build



Year End	FY 19	FY 20	FY 21	FY 22E	FY 23E	FY 24E	FY 25E	FY 26E	FY 27E
Total Revenue	10,579.40	9,654.00	10,279.70	11,046.11	11,798.58	12,556.43	13,349.75	14,141.60	14,917.83
% Growth		-8.75%	6.48%	7.46%	6.81%	6.42%	6.32%	5.93%	5.49%
United States and its territories	7,244.90	7,016.10	7,168.70	7,634.67	8,130.92	8,618.77	9,135.90	9,638.37	10,120.29
% Growth		-3.16%	2.17%	6.50%	6.50%	6.00%	6.00%	5.50%	5.00%
Canada	1,231.30	1,111.60	1,188.40	1,277.53	1,373.34	1,476.35	1,579.69	1,690.27	1,800.14
% Growth		-9.72%	6.91%	7.50%	7.50%	7.50%	7.00%	7.00%	6.50%
United Kingdom	1,119.10	663.70	959.10	1,102.97	1,191.20	1,286.50	1,382.99	1,486.71	1,598.21
% Growth		-40.69%	44.51%	15.00%	8.00%	8.00%	7.50%	7.50%	7.50%
Other foreign countries	984.10	862.60	963.50	1,030.95	1,103.11	1,174.81	1,251.18	1,326.25	1,399.19
% Growth		-12.35%	11.70%	7.00%	7.00%	6.50%	6.50%	6.00%	5.50%



Appendix E: NWC

NWC Projection	FY19 F	FY20 FY	721 F	Y22E FY	23E FY	724E FY	725E FY	26E FY	27E
Current Assets									
Net Sales	\$10,579.40	\$9,654.00	\$10,279.70	11,046.11 \$	11,798.58 \$	12,556.43 \$	13,349.75 \$	14,141.60 \$	14,917.83
Accounts Receivable	820.3	687.1	879.4 \$		1,073.99 \$, , , , , , , , , , , , , , , , , , , ,	1,288.33 \$	1,403.50 \$	1,521.40
AR Days	28.3	26.0	31.2	32.2	33.2	34.2	35.2	36.2	37.2
COGS	6378.2	5885.7	6226.3	6848.59	7433.10	7910.55	8276.85	8767.79	9099.88
Inventories	615.9	664.3	804.7	913.27	1011.58	1098.23	1160.42	1241.26	1300.74
Inventoriy Days	35.2	41.2	47.2	48.7	49.7	50.7	51.2	51.7	52.2
Operating Expenses	2,728	2,437	2,555	1325.53	1061.87	1255.64	1468.47	1696.99	1939.32
Other current assets, net	224.8	297.3	457.2	257.12	221.91	274.96	336.25	405.54	482.85
as a % of Operating Expenses	8%	12%	18%	19%	21%	22%	23%	24%	25%
Total Current Assets	\$1,661.00	\$1,648.70	\$2,141.30	\$ 2,145.62 \$	2,307.48 \$	2,550.56 \$	2,785.00 \$	3,050.30 \$	3,305.00
Current Liabilities									
COGS	6378.2	5885.7	6226.3	6848.59	7433.10	7910.55	8276.85	8767.79	9099.88
Accounts payable	2,767.3	2,889.5	3,107.3	3436.62	3750.30	4002.03	4198.68	4459.73	4641.11
		2,007.5							
AP Days	158.36	179.19	182.16	183.16	184.16	184.66	185.16	185.66	186.16
AP Days Operating Expenses	1 <i>58.36</i> 2,728	,							
~		179.19	182.16	183.16	184.16	184.66	185.16	185.66	186.16
Operating Expenses	2,728	<i>179.19</i> 2,437	<i>182.16</i> 2,555	183.16 1325.53	184.16 1061.87	184.66 1255.64	185.16 1468.47	185.66 1696.99	186.16 1939.32
Operating Expenses Current portion of long-term debt and short-term borrowings	2,728 928.2	179.19 2,437 1,020.1	<i>182.16</i> 2,555 514.9	183.16 1325.53 358.07	184.16 1061.87 265.61	184.66 1255.64 288.97	185.16 1468.47 308.58	185.66 1696.99 322.66	186.16 1939.32 329.94
Operating Expenses Current portion of long-term debt and short-term borrowings as a % of Operating Expenses	2,728 928.2 <i>34%</i>	179.19 2,437 1,020.1 42%	182.16 2,555 514.9 20%	183.16 1325.53 358.07 27% 3794.69	184.16 1061.87 265.61 25%	184.66 1255.64 288.97 23%	185.16 1468.47 308.58 21%	185.66 1696.99 322.66 19%	186.16 1939.32 329.94 17%

Appendix F: DCF



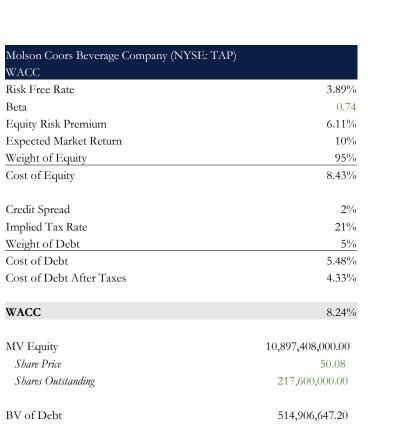


Appendix G: Comps

Molson Coors Beverage Company (NYSE: TAP) Comparable Companies (in \$millions)

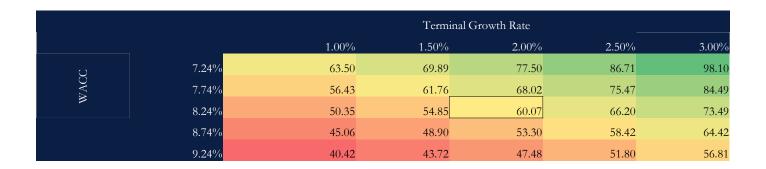
	Company	Ticker	Price	Shares Outstanding	Market Cap	Cash D		Minority Interest	EV	EPS	EV/Revenue E	V/EBIT E	V/EBITDA P/E		WD V/Revenue	FWD EV/EBIT	FWD EV/EBITDA	FWD	P/E
	Molson Coors Beverage Company	TAP	50.0	3 217.60	010,867.00	637.40	6647.20	247.00	17123.80) 3.4	2 1.67	11.77	7.64	14.64	1.4	5 16.1	3 9.3	0	11.15
	Anheuser-Busch InBev	BUD	47.0	5 1980.00	095,096.00	450.50	74456.00	10671.00	179772.50	0.7	3.02	13.68	9.84	66.28	2.9	1 11.4	9 8	.3	13.33
	Heineken	HEINY	41.9	3 1150.00	048,246.00	324.80	12519.00	234.40	60674.60	3.0	4 2.51	12.57	8.82	13.79	2.4	3 15.9	7 10.7	8	14.99
	Constellation Brands	STZ	237.6	2 161.22	244,890.00	199.40	10217.10	315.90	55223.60	0.4	2 5.92	21.04	42.68	565.76	5.6	4 17.3	1 15	.1	20.49
	Carlsberg Group	CABGY	23.6	3 693.78	817,017.00	834.40	19191.00	4815.00	40188.60	0 1.3	.9 0.27	12.78	1.20	17.04	2.0	1 12.9	0 9.2	2	15.48
	Minimum Quartile 1									0.4 0.5		11.77 12.17	1.20 4.42	13.79 14.22	1.4 1.7				11.15 12.24
3	Median									1.3	9 2.51	12.78	8.82	17.04	2.4	3 15.9	7 9.3	0	14.99
ξI	Quartile 3									3.2		17.36	26.26	316.02	4.2				17.99
-ta-	Maximum									3.4	2 5.92	21.04	42.68	565.76	5.6	4 17.3	1 15.1	0	20.49
ן כ	Average									1.8	0 2.68	14.37	14.04	135.50	2.8	9 14.7	6 10.5	4	15.09
5	Average (excl TAP)									1.3	9 2.93	15.02	15.64	165.72	3.2	5 14.4	2 10.8	15	16.07

Appendix H: WACC



MOLSON COORS beverage company

Appendix I: Price Sensitivity

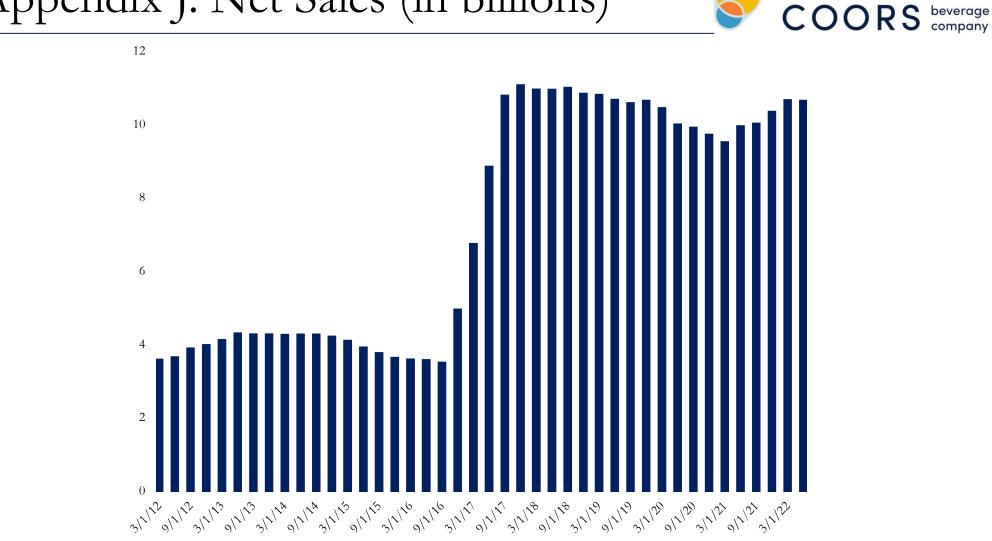


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		Terminal Multiple								
		8.30	8.80	9.30	9.80	10.30				
0	7.24%	60.25	64.22	68.19	72.16	76.13				
WACC	7.74%	58.27	62.14	66.00	69.87	73.74				
	8.24%	56.34	60.11	63.88	67.65	71.42				
	8.74%	54.46	58.14	61.81	65.49	69.1				
	9.24%	52.64	56.22	59.81	63.39	66.9				

Appendix J: Net Sales (in billions)



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BUIF: Consumer Staples

Appendix K: Net Debt (in billions)



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BUIF: Consumer Staples

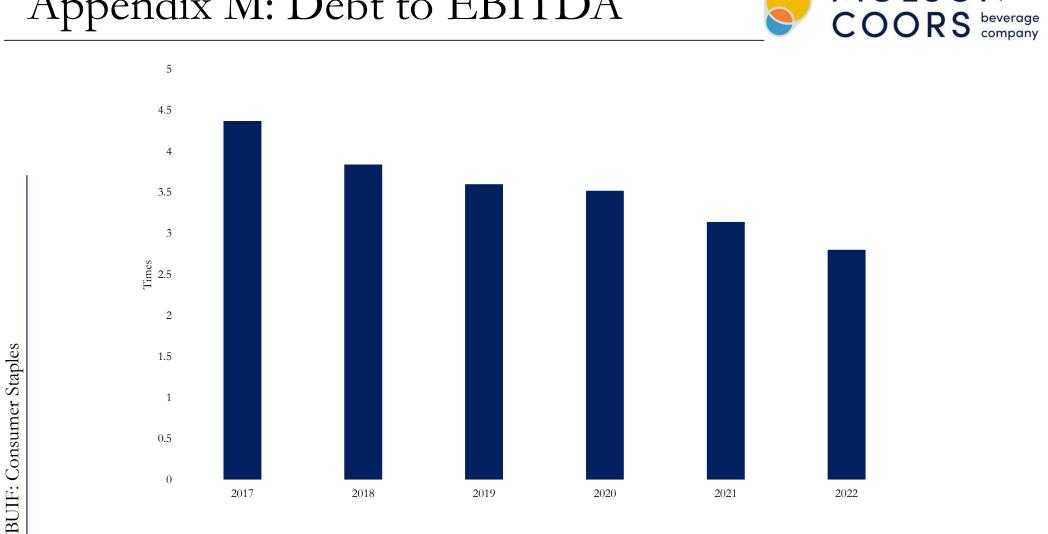


MOLSON

Appendix L: Assets to Equity

BUIF: Consumer Staples

Appendix M: Debt to EBITDA



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